

Grant Thornton Société d'Avocats creates an Intellectual Property and Information Technology Department

3 October 2022,

- This new department in the law firm assists French and international companies in the drawing up of their intellectual property and innovation policies in order to protect, defend and increase their incorporated rights.
- **Natalia Moya-Fernandez**, Attorney-in-Law and Partner, joins Grant Thornton Société d'Avocats, to lead this new department supported by a team of three who will also join the firm.

Monday 3 October 2022 Grant Thornton Société d'Avocats, a partner firm of the audit and advisory group Grant Thornton, announces the appointment of Natalia Moya-Fernandez as Partner in charge of the newly created Intellectual Property and Information Technology department.

Natalia Moya Fernandez has more than 20 years of recognized expertise gained in different international law firms in Spain and France.

Natalia advises French and foreign companies of all sizes and in all sectors of activity on their management of the day-to-day legal issues in the field of intellectual property and new technologies: notably the appropriate protection and defense strategies in the areas of trademarks, patents, know-how, designs, and domain names, the drafting and negotiating of contracts, R&D, copyright, image rights, software and databases.

Moreover, Natalia Moya Fernandez assists companies in the implementation and defense of their advertising campaigns in order to ensure compliance with the recommendations of France's advertising regulation authority, the ARPP (Professional Advertising Regulatory Authority).

She will be in charge of this new offer and will be responsible for a team of three experts who have also joined the firm, Grant Thornton Société d'Avocats. These include Charlotte Gendron and Nathalie Bourguignat, lawyers specialized in intellectual property and information technologies, and Frédéric Texier, paralegal and holder of the French Trademark and Design Assistant Certificate (CAM).

Anne Frede, Managing Partner of Grant Thornton Société d'Avocats affirms: « *With the creation of this new department, Grant Thornton Société d'Avocats continues to develop its legal solutions for companies. The choice of an "Intellectual Property and Information Technology" practice within our firm was an obvious one, as the correct management of these issues is essential to the success of our clients' projects in France and internationally. Regardless of the sector they operate in, this will allow them to stand out from the competition and to protect themselves from anti-competitive practices. Innovation and intellectual property are an asset for companies. Protecting, defending and promoting these will be at the heart of the work carried out by Natalia and her team as they address our clients' commercial and financial stakes.* »

Natalia Moya Fernandez, 48 years old, is a member of the Hauts de Seine Bar (2010) and holds a Master's degree in Law from the University Carlos III of Madrid. She was previously a member of both the Madrid and Paris Bars.

Natalia has almost 20 years of experience in the field of intellectual property (advisory and litigation).

She assists companies in the management, protection, promoting and defense of their incorporeal rights (trademarks, designs, copyrights). Her work is consequently dedicated to the management and protection of intangible asset portfolios and to pre-litigation and litigation cases in the field of intellectual property law (counterfeiting and unfair competition), both in France and internationally.

Natalia is a member of several professional associations promoting intellectual property law in the fields of trademarks, designs, and copyright namely INTA, ECTA, APRAM, MARQUES and PTMG. She is Vicechair of the Copyright Committee of ECTA, and an active member of the Intellectual Asset Management Team of MARQUES.



For more information, please contact :

Agnès de Ribet
Partner,
in charge of Business Development,
Marketing and Communication
T 01 41 25 86 72
E agnes.deribet@fr.gt.com

Mathieu Ferrié
Media Relations and Partnerships Manager
T 01 41 25 86 06 / 06 08 92 45 70
E mathieu.ferrie@fr.gt.com

About Grant Thornton Société d'Avocats

Grant Thornton Société d'Avocats supports its clients in all their strategic operations, whether in national or international context through multidisciplinary expertise in all areas of business law.

The firm offers national and international customers all required services for the legal, tax and business management of companies. We deal in all business law matters: legal, tax, labour and contractual due diligences, mergers and acquisitions, tax law, VAT and international trade, global mobility, commercial law, employment law and finally business litigation.

© 2023 Grant Thornton Société d'Avocats, All rights reserved. Grant Thornton Société d'Avocats is a law firm related to Grant Thornton in France, which SAS Grant Thornton is a member firm of Grant Thornton International Ltd (GTIL).

Avocats-gt.com